



The 25<sup>th</sup> anniversary of the Montreal Protocol

# 2012 - MP at 25

- 16 September 2012 marks the 25<sup>th</sup> anniversary of the Montreal Protocol
- This year we plan to celebrate in style but to focus our efforts on less, hopefully richer, quality events
- We have a lot to celebrate in 2012 – we have made significant progress in the last five years, adding to the achievements of the first twenty

# The theme - MP at 25

- After due consideration and consultations, the main theme for this year's celebration will be:
  - **MP 25 – Protecting our atmosphere for generations to come**
- While we encourage all to use this theme, Parties are of course free to develop the theme as they see fit, in particular to suit the regional/national landscape/needs

# Main celebrations – MP at 25

- We hope to celebrate this important milestone around two key periods:
  1. International Day for the Preservation of the Ozone Layer – Monday, 17 September 2012 for the national celebrations
  2. 24<sup>th</sup> Meeting of the Parties in Geneva between 12 and 16 November 2012 – for the international celebrations

# National Celebrations – MP at 25

- To take place on 17 September 2012
- We sent out information to all Parties and we will be providing \$2000 to about 30 countries.
- The OS is hoping to get high quality video clips from the various celebrations in order to compile a short film for display at the MOP24

# Party package for national celebrations

- The OS is working with OzonAction and others to prepare a “party package” **in languages** to assist with national celebrations, which will include:
  - ✓ Customised plaque for each Party
  - ✓ Updated press kit / draft press releases
  - ✓ 25th anniversary posters, balloons, banners
  - ✓ National lists of projects/funding
  - ✓ Brochure reviewing reasons for the MP success

# Party package for national celebrations (continued)

- ✓ Templates or possibly signed certificates for national level stakeholders
- ✓ Adaptable presentations on ozone science and the MP
- ✓ Vital graphics for sharing
- ✓ Facebook page to share and collect memories of the past 25 years (any national committee pages the OS can help with / mutually connect to) <https://www.facebook.com/my.ozone.day>
- ✓ Public Service Announcement

# International Celebrations – MP at 25

- The OS is planning the following activities for the international celebrations at the 24MOP:
  - ✓ New hard and electronic copies of the Handbook
  - ✓ Electronic MP / ozone family photo book or LOP w/pictures
  - ✓ Possible seminar / special keynote
  - ✓ Curtain raiser film of national celebrations
  - ✓ Pins for Party representatives noting years of participation in the MP regime



# Your input – MP at 25

- We want to have fun, to celebrate success and to renew commitment for the work ahead:
  - ? What do you think
  - ? What do you usually do
  - ? Which of our list of possible deliverable would be the most/least useful
  - ? What more can we do to help you
  - ? What can you do to help us